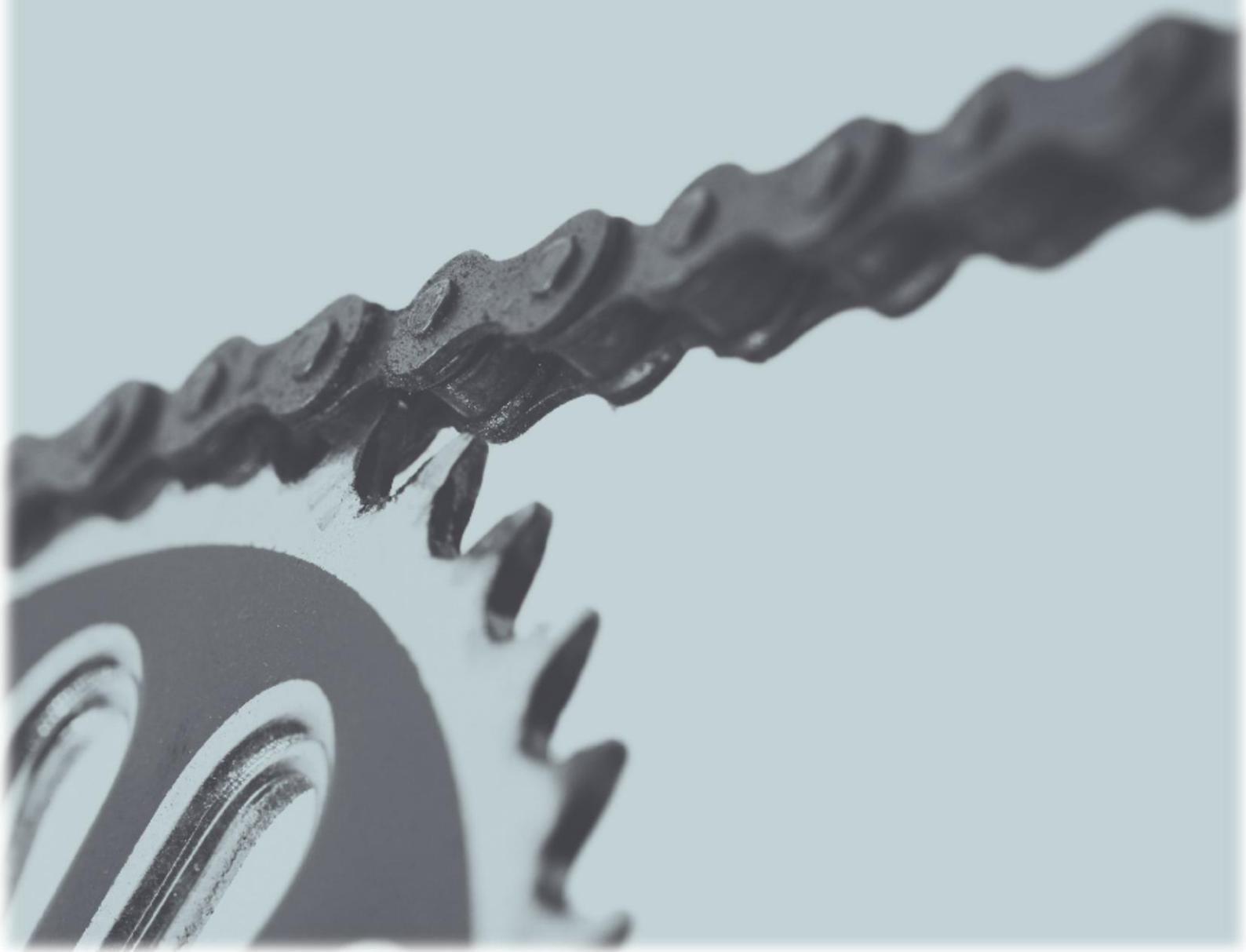


**Coca-Cola**  
zero

 **belfast  
bikes**

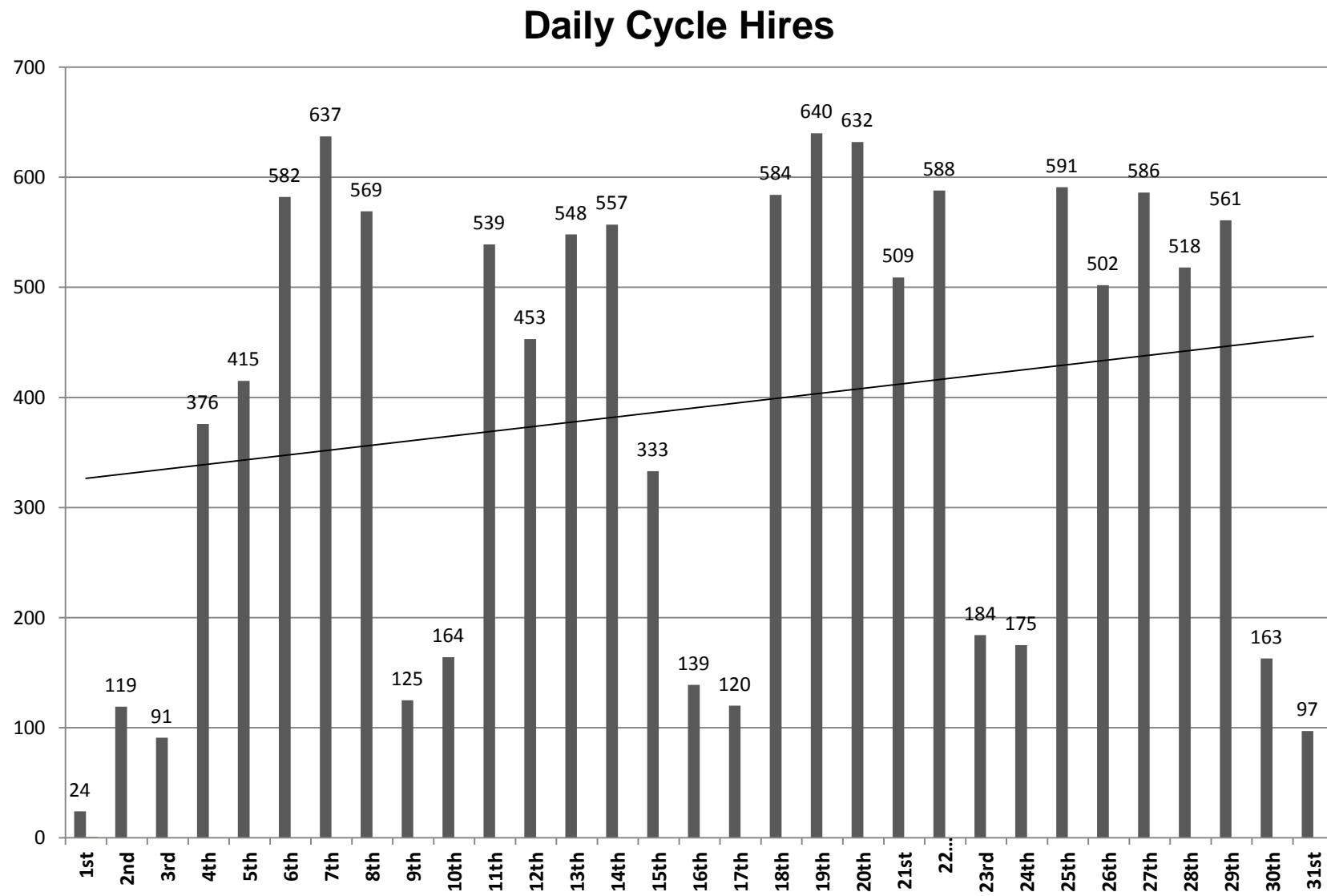
## Performance Indicators

January 2016



# January 2016

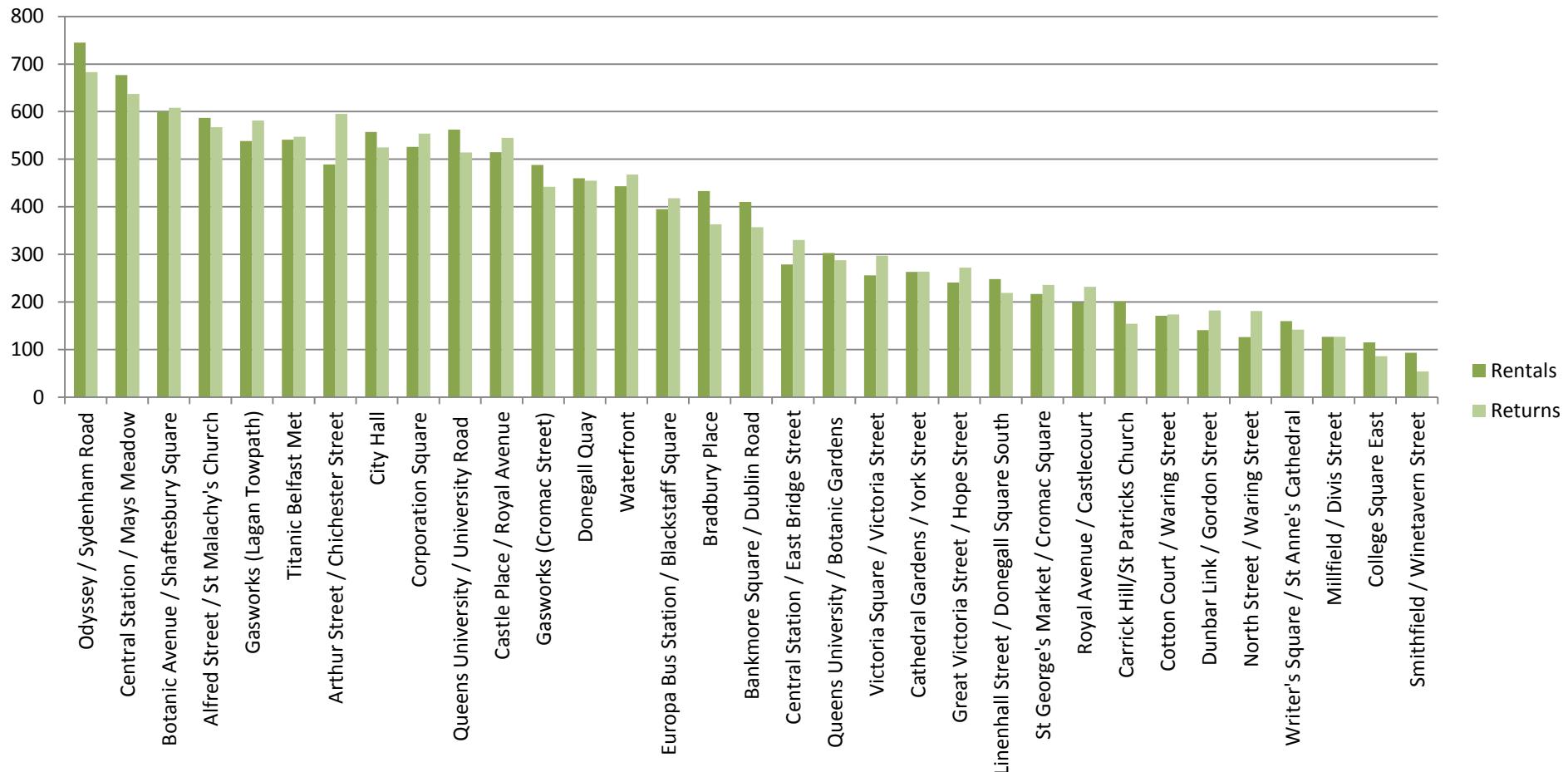
During the month of January there were 12,121 rentals; rental patterns were mostly affected by weather and commuting patterns and public holidays. The rental fluctuations are shown below:



# January 2016

The most popular stations during the month of January for renting and returning combined were 1) Odyssey 2) Bradbury Place 3) Botanic Avenue/Shafesbury Square as shown below:

## Rentals and Returns By Station



## January 2016

The total rentals to the end of January were 155,341. The weekly fluctuations of rentals from the launch of the scheme are shown below:

### Weekly Cycle Hires YTD

